

Caprabo advances its comprehensive competitiveness plan

Caprabo will gain competitiveness with a new logistics platform in the ZAL Port

- ✓ *CILSA, a company owned by the Port of Barcelona and MERLIN Properties, will build the new facilities for Caprabo, with an investment of more than € 20Mill.*
- ✓ *It will house the new headquarters of Caprabo.*
- ✓ *The new platform will manage Capraboacasa.*
- ✓ *Earn efficiency and customer service.*
- ✓ *It is part of the comprehensive competitiveness plan deployed by Caprabo, which also includes the transformation of its store network.*

Barcelona, October 26, 2018.- Caprabo and CILSA, a company owned by the Port of Barcelona and MERLIN Properties, manager of the ZAL Port, have signed an agreement for the construction of the new Caprabo distribution platform in El Prat de Llobregat (Barcelona). With an area close to 24,000m2 and an estimated investment of € 20Mill, the project starts its journey in 2018 and will be in full swing by 2020.

The new Caprabo platform will house the entire fresh product that the company distributes every day to its 330 supermarkets. He will also manage the online sales business of Capraboacasa and will be the new headquarters of the company.

Alfonso Martínez, Managing Director of CILSA, points out that "*for CILSA it is a satisfaction that Caprabo has chosen the ZAL Port to install the headquarters and its cooling platform, confirming the ZAL Port as a reference logistics hub that provides new maritime traffic for the Port of Barcelona and as a reference in the location of distribution centres for perishable products*".

Para Martin Gandiaga, Managing Director of Caprabo, "*Caprabo's logistics transformation is a decisive step to gain competitiveness in the market and is designed to give our new generation stores optimal performance. Gain efficiency and improve service to our supermarkets are pillars to continue competing and being references with the Caprabo brand*". Gandiaga highlighted the importance for Caprabo of the centralized management of fresh produce and

the benefit that it represents for the customer in terms of product quality. "*The customer will find in Caprabo stores a better treated product with a longer life cycle*", he said.

For his part, **Asier Bustinza, Director of Logistics of Caprabo and Director of Platforms of Eroski Group**, underlines that "*Caprabo's new facilities for the platform of fresh fulfil with the objectives of dimension, quality and proximity that we look for. They accompany our comprehensive competitiveness plan with which Caprabo will continue to grow and optimize store services. "" This new platform is one of the cornerstones in which the transformation of the Caprabo logistics network is sustained, resulting in a better service to our customers, guaranteeing the conditions of quality and conservation of each type of product, improving the freshness and the useful life of them*".

Caprabo's comprehensive competitiveness plan

With this project, Caprabo advances in its comprehensive competitiveness plan, which has two plans in full development. On the one hand, the transformation of its stores to a new generation of supermarkets, better prepared to face the new demands of the consumer. And, on the other, the logistical reorganization, which means optimizing operations, improving cost efficiency and providing better service to stores. In both plans, Caprabo puts special focus on the treatment of fresh produce and environmental sustainability.

Transformation of Caprabo's logistics network

The new warehouse located in the ZAL Port (Prat) has almost 24,000m². Of this total area, about 18,013m² are on the ground floor and about 5,900m² on an upper floor. The building will have 43 loading docks. This platform will comprehensively manage the fresh product sold in Caprabo stores.

Caprabo already has a distribution platform in Abrera. This platform, of 22,000m², will manage when it is in full performance up to 6,000 references. For this, this distribution centre undergoes an adaptation process. The low turnover references sold by Caprabo supermarkets will be served from Grupo Eroski's distribution centre in Ciempozuelos.

As a whole, Caprabo manages more than 10,000 references and the new logistics structure of the company will allow it to progressively expand the number of products that are sent to the Caprabo stores. In this way, the variety of assortment contemplated in the development and growth plan of the new generation stores is answered.

The logistical transformation means an improvement in efficiency of approximately 10%.

Maritime freight traffic

The new Caprabo platform will be the main consolidation point for the subsequent shipment of the merchandise that Grupo Eroski serves from the Peninsula to its business in the Balearic Islands, with an amount of 1,200 trucks-trailer and annual containers through the Port of Barcelona.

Better service to the new generation supermarket

The design of the new logistics structure of Caprabo is aimed at providing an optimal service to the stores. The centralization of the fresh in a single platform allows to treat the product of customized way according to his needs of conservation. Additionally, it orders the deliveries based on the distribution of the store, which is why the efficiency at the point of sale prevails, the replenishment improves and it is more efficient.

The unification of the service cycles will allow the elimination of the stock of the super fresh product, improving the freshness and the useful life of the product. Achieving in this way that the customer has a product of more quality and longer duration.

Capraboacasa

The new Caprabo platform in El Prat de Llobregat will manage the Capraboacasa service for the metropolitan area of Barcelona. This will allow an important qualitative leap. Having better facilities guarantees processes and optimizes costs. In addition, it guarantees the management of express deliveries in the metropolitan area of Barcelona, where it concentrates the online business volume.

Environmentally positive

The construction by CILSA of the new Caprabo platform is designed under environmental quality standards included in the LEED Gold Certification. It introduces energy efficiency measures such as advanced cold and lighting systems, which respect the environment. The new platform will have a return for organic waste.



About CILSA- ZAL Port

CILSA (Intermodal Logistics Centre, S.A., S.M.E.) is the commercial company that manages the port concession of the Logistics Activities Zone (ZAL Port) of the Port of Barcelona. CILSA manages 239 hectares located in the

municipalities of Barcelona (69 ha), del Prat del Llobregat (143 ha) and CZFB (27 ha), and directly manages a total of 527,955 m² gross leasable area (GLA) directly in the ZAL Port.). Likewise, CILSA has granted a surface right to customers who have built some 178,433 m² of warehouses, configuring a logistics park of 706,388 m², a pioneer in Spain. The ZAL Port has 350,598m² of net floor in total, on which to build 222,890 m² of new logistics warehouses, which responds to any type of logistics need, reaching almost 1,000,000 m² of first level logistics infrastructure when fully developed CILSA has led the development, promotion and commercialization of this area since its foundation in 1992 and has been a pioneer in social and environmental action. Reference in good practices, has implemented the environmental management system ISO14001 in order to commit to respectful and efficient growth and also has the European EMAS. In this sense, it has recently been certified in the energy management system ISO 50001 until joining the United Nations Pact in February 2018. All this, together with its dimension, logistics supply and flexibility, make it the reference logistics platform of the sector.

Sales Manager

93 552 58 46 / comercial@zalport.com
www.zalport.com @ZalPortBCN

Caprabo

Caprabo is a supermarket company that was born in the city of Barcelona in 1959. It is the oldest supermarket in Spain. It currently has a network of 330 supermarkets, located in the urban fabric of the strategic areas of Catalonia, its main market. Caprabo stands out for its innovation, quality of service and personalization of the offer. It represents the urban supermarket with the highest number of references per square meter, which combines the offer of savings with the broadest offer in the market. Every day, more than 200,000 people shop in Caprabo supermarkets. More than one million Caprabo customers use their Caprabo customer card regularly. Caprabo is a pioneer in the sale of online food through Capraboacasa and was the first distribution company to launch a purchase app to the market. Since 2007, Caprabo is part of the Eroski Group, which accounts for 20% of the business. In 2019, Caprabo will celebrate its 60th anniversary as the oldest supermarket in Spain.

**Corporate Communication Department
and Institutional Relations**

93 267 62 62 / comunicacion@caprabo.es

www.caprabo.com
www.capraboacasa.com
www.miclubcaprabo.com
www.twitter.com/caprabo
www.facebook.com/caprabo
www.flickr.com/photos/caprabo
www.youtube.com/user/Caprabo50